

TECHNICAL REQUIREMENTS

***BEFORE THE DESIGN OF THE AD IS DONE,
THE ADVERTISER MUST REQUEST THE TEMPLATE
REQUIRED FOR QUALITY PURPOSES.***

All ads must be received in a high-resolution format (min. 300 dpi), and must be PC compatible. All color ads must be formatted in CMYK color.

ACCEPTABLE FILES

*We accept files in the following formats: PDF, EPS, and Tiff. All files must be converted to CMYK with no spot colors. QuarkXpress, Adobe Photoshop, Adobe Illustrator and Adobe InDesign are not acceptable and should be saved as a PDF, EPS, or Tiff, (with fonts outlined).

*Ads are to be received as electronic files on a CD or E-mailed to ricfl@hotmail.com.

*Line art must be at least 1200 dpi and photos should be at 300 dpi for acceptable reproduction. WE WILL NOT BE RESPONSIBLE for the reproduction of graphic elements that do not meet these requirements.

*Any ad created or altered by Living Body Beautiful is subject to production charges.

UNACCEPTABLE FILES

*Microsoft Word, PowerPoint or any other word processing program. No files with resolution less than 300 dpi will be accepted.

E-mail:ricfl@hotmail.com

We are not responsible for final quality reproductions not supplied under the required quality standards.

